

Anthony Russo

UX Design Manager · Detroit, Michigan

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EXPERIENCE

2021 – Present

Detroit, MI

UX Design Manager

Ally Financial

- Lead UX design for the SmartAuction dealer platform across all dealer-facing product areas.
- Ensure all designs meet WCAG 2.0 Level AA accessibility standards in collaboration with engineering and QA.
- Manage Figma design system components for consistent, scalable design across product teams.
- Partner with product managers, engineers, and stakeholders to translate requirements into polished UX.

2018 – 2021

Detroit, MI

UI Designer

Blue Cross Blue Shield

- Owned visual design of the authenticated member portal experience, serving millions of members.
- Executed all visual design deliverables while ensuring Section 508 compliance.
- Extended the team's design system component library, improving portal-wide consistency.
- Collaborated with UX researchers to translate user insights into refined UI designs.

2016 – 2018

Southfield, MI

UI/UX Designer

UnitedHealthcare

- Designed the Health4Me mobile app for iOS and Android — provider search, claims, and prescriptions.
- Led interaction design for core features and iterated based on usability testing feedback.
- Collaborated with engineering through detailed design specs and handoff documentation.

2014 – 2016

Detroit, MI

UI Designer

Healthcare Client

- Journey mapped, wireframed, and prototyped a digital Employee Assistance Program platform.
- Facilitated design workshops and journey mapping sessions with stakeholders.
- Delivered high-fidelity prototypes for stakeholder reviews and user testing.

EDUCATION

2020 – 2024

Troy, MI

Master of Accountancy and Business Administration

Walsh College

2007 – 2011

Detroit, MI

Bachelor of Fine Arts & Art History

Wayne State University

2004 – 2007

Michigan

Associate of Arts — Graphic Design

Macomb Community College

SKILLS & TOOLS

UX & Research

User Research

Journey Mapping

Wireframing

Prototyping

Usability Testing

Visual & UI Design

Visual Design

Design Systems

Interaction Design

Typography

Accessibility

WCAG 2.0 / 2.1

Section 508

Inclusive Design

Keyboard Navigation

Tools

Figma

Adobe XD

Sketch

InVision

Miro

Jira

Confluence

