Anthony Russo

UX Design Manager · Detroit, Michigan
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EXPERIENCE

2021 – Present
Detroit, MI

UX Design Manager
Ally Financial

- Lead UX design for the SmartAuction dealer platform across all dealer-facing product areas.
- Ensure all designs meet WCAG 2.0 Level AA accessibility standards in collaboration with engineering and QA.
- Manage Figma design system components for consistent, scalable design across product teams.
- Partner with product managers, engineers, and stakeholders to translate requirements into polished UX.

2018 – 2021
Detroit, MI

UI Designer
Blue Cross Blue Shield

- Owned visual design of the authenticated member portal experience, serving millions of members.
- Executed all visual design deliverables while ensuring Section 508 compliance.
- Extended the team's design system component library, improving portal-wide consistency.
- Collaborated with UX researchers to translate user insights into refined UI designs.

2016 – 2018
Southfield, MI

UI/UX Designer
UnitedHealthcare

- Designed the Health4Me mobile app for iOS and Android — provider search, claims, and prescriptions.
- Led interaction design for core features and iterated based on usability testing feedback.
- Collaborated with engineering through detailed design specs and handoff documentation.

2014 – 2016
Detroit, MI

UI Designer
Healthcare Client

- Journey mapped, wireframed, and prototyped a digital Employee Assistance Program platform.
- Facilitated design workshops and journey mapping sessions with stakeholders.
- Delivered high-fidelity prototypes for stakeholder reviews and user testing.

EDUCATION

2020 – 2024
Troy, MI

Master of Accountancy and Business Administration
Walsh College

2007 – 2011
Detroit, MI

Bachelor of Fine Arts & Art History
Wayne State University

2004 – 2007
Michigan

Associate of Arts — Graphic Design
Macomb Community College

SKILLS & TOOLS

UX & Research
User Research · Journey Mapping · Wireframing · Prototyping · Usability Testing

Visual & UI Design
Visual Design · Design Systems · Interaction Design · Typography

Accessibility
WCAG 2.0 / 2.1 · Section 508 · Inclusive Design · Keyboard Navigation

Tools
Figma · Adobe XD · Sketch · InVision · Miro · Jira · Confluence